



Communications Committee Meeting Agenda Packet

Wednesday, April 8, 2026

Virtual Meeting

<https://teams.microsoft.com/meet/25056687162645?p=2WLJFjgRVbRIku5EyM>

Passcode: Yg6rE76x

Meeting ID: 250 566 871 626 45



Communications Committee Meeting Agenda Wednesday, April 8, 2026

- I. **CALL TO ORDER** T. Tanno
 - A. Welcome
 - B. Roll call & Quorum Verification
- II. **PUBLIC COMMENT**
- III. **ACTION ITEMS** T. Tanno
 - A. Approval of Minutes for February 25, 2026, Communications Committee Meeting
- IV. **COMMUNITY IMPACT REPORT** A. McClendon
- V. **DISCUSSION** T. Tanno
- VI. **ANNOUNCEMENTS** T. Tanno
 - A. Board of Directors Meeting – May 12, 2026, at 3 p.m. (Hybrid)
- VII. **ADJOURNMENT**



Wednesday, February 25, 2026, at 3:00 p.m.
Zoom Meeting

MEETING ATTENDANCE

Facilitator: Tom Tanno

Committee Members Present: Tom Tanno*, James Disbro*, Brittany Lamont*, Alison Thomas*

Committee Members Absent: Heather Shehorn and Michelle Kenner

ELC Staff: Ana McClendon*, Courtney Owen*, Kelley Minney*, Kiyana Scott*

Other Attendees:

**Indicates attendance via Zoom meeting platform.*

CALL TO ORDER

Quorum Verification

Noting a quorum had been established, Chair Tom Tanno called the meeting to order at 3:08 pm.

PUBLIC COMMENT I

There was no Public Comment.

ACTION ITEMS

- A. Approval of Minutes for November 12, 2025, Communications Committee Meeting

Brittany Lamont made a motion to approve. Tom Tanno made a second. The motion carried unanimously.

- B. Approval of Minutes for October 8, 2025, Communications Committee Meeting

Alison Thomas made a motion to approve. Brittany Lamont made a second. The motion carried unanimously.

COMMUNITY IMPACT REPORT

A. Storybook Street Recap

Ana McClendon, Chief Impact Officer, reported that Storybook Street had 423 registered tickets, 55 volunteers, and 18 community partners. There was further discussion on event logistics and design improvement for future locations.

B. Fundraising and Strategic Partnerships

Kelley Minney, Director of Fundraising and Strategic Partnerships, reported that an application was submitted for a county grant covering a 3-year cycle with flat funding across all three years. Notification of award is expected in June 2026. The grant aims to expand School Readiness Program services for families who do not typically qualify and have the potential for a state match.

Mrs. McClendon informed the Committee of the upcoming 24-hour digital Giving Challenge hosted by the Community Foundation, scheduled for April 14-15, 2026.

Mrs. McClendon noted that staff are developing a year-round sponsorship packet that will outline available sponsorship opportunities.

C. Community Outreach

Mrs. McClendon updated the Committee on the upcoming release of mini-grants to child care programs beginning in April 2026, funded through the Hurricane Impact Disaster (Ian) Grant awarded to the Early Learning Coalition of Sarasota County (ELCSC).

Mrs. McClendon reported that the ELCSC is undergoing a brand refresh, including an updated logo, color palette, and website, with a tentative launch date of May 1, 2026. The Committee discussed the website development budget, and the donation button that is linked to the Flanzer Foundation for a matching contribution.

Additional discussion was held regarding ELCSC's presence at community events, implementation of a new phone system, social media campaigns for Voluntary Pre-Kindergarten and School Readiness.

DISCUSSION ITEMS**A. Communications Committee Statement of Purpose**

The Communications Committee reviewed the Committee's statement of purpose.

B. Communications Committee Next Meeting Date

The Communications Committee set the next meeting dates:

- April 8, 2026, at 3 p.m.
- May 27, 2026, at 3 p.m.

The Committee discussed meeting formation and confirmed that meeting will be held via Microsoft Teams.

ANNOUNCEMENTS

Board of Directors Meeting – March 10, 2026, at 3 p.m.p (Hybrid)

ADJOURNMENT

Citing no further business, Tom Tanno made a motion to adjourn the meeting at 4:01 p.m., Brittany Lamont made a second. The motion carried unanimously.

Read and approved by: _____
Jennifer Infanti, Secretary *Date*

DRAFT